



## PRINCIPLES OF HANDLING PERSONAL DATA

*We attach great importance to the protection of your personal data and privacy rights on the Internet. Please read our Privacy Policy. Our goal is to explain you how we treat your personal information, what information we store and how we use it.*

### 1. PERSONAL DATA PROCESSING AND PROTECTION INFORMATION

- 1.1 The protection of your personal data is very important to us; therefore we always proceed in accordance with applicable laws and international standards.
- 1.2 In relation to the adoption of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing directive 95/46/EC (general data protection regulation) that with effect from May 25, 2018, applies to the processing of your personal data by our company Ramissio LTD, business ID no.: 094 03 996, registered office at Office Q 35a Astbury Road SE15 2NL, London Great Britain (branch Ramissio LTD, address: Za Hládkovem 973/4, Střešovice, 169 00 Praha 6, business ID no.: 042 01 540, delivery address: Křivánky 682 / 12c, Brno- Bosonohy 642 00), registered in the Commercial Register maintained by the Regional Court in Brno under file no. A 77095 (hereinafter referred to as the “**Company**” or “**we**”), we provide a summary of the basic information on the processing and protection of your personal data by the Company.

### 2. WHICH PERSONAL DATA WE PROCESS AND HOW WE OBTAIN IT

- 2.1.1 Personal data we process about you and whose scope differs, in particular, by purpose and services provided:
- 2.1.2 For the purposes of concluding and managing the contract and implementing the supply
  - (a) Identification information (name, surname, date of birth, address)
  - (b) Contact details (email, phone number)
  - (c) Company name, business ID no. (IČO)/ tax ID no. (DIČ), registered office (if you are an entrepreneur).
- 2.1.3 For the purposes of improving our services and offerings
  - (a) Information on visiting our website (cookies, IP address)

- (b) Information about your shopping habits and the use of our services, such as, for example, the date/price and the name of the purchased products, incl. related communication with you.

2.1.4 For marketing purposes incl. sending business messages and personalized advertising

- (a) Information on visiting our website (cookies, IP address)
- (b) Contact details (email, phone number)
- (c) Information about your shopping habits and the use of our services, such as the date/price and the name of the purchased products, incl. related communication with you.

2.2 We obtain personal data directly from you (especially when entering into a contract and during a contractual relationship) and also on the basis of your visits to our websites (see the cookies section below).

### **3. HOW WE USE YOUR PERSONAL DATA**

3.1 We use your personal information especially for the following purposes:

- (a) To conclude the contract and execute your order;
- (b) To communicate with you and manage our contractual relationship;
- (c) To analyse, evaluate, and improve our customer service;
- (d) To resolve your claims and complaints;
- (e) To fulfil our legal obligations; and
- (f) With your consent to inform us about changes and innovations in the products and services provided and our personalized offers.

3.2 If it is necessary for the conclusion and performance of the contract or for the protection of our legitimate interests related to the conclusion or fulfilment of the contract, upon your consent or if permitted by legislation that also provides for the protection of your rights, we use technology especially for the creation of your customer profiles for the above purposes.

3.3 We retain your personal data only for as long as any of the above mentioned processing purposes lasts and then only for a period and under terms and conditions in accordance with applicable legal regulations.

3.4 If consent is given for marketing purposes (including profiling for the purpose of offering suitable goods and services and processing cookies), this period shall be [5] years from granting of the consent or the renewal thereof. In other cases, the processing time is the result of processing or is provided by law.

#### **4. LEGAL BASIS FOR PROCESSING OF YOUR PERSONAL DATA**

4.1 The legal basis that enables us to process your personal data depends on the purpose, for which we process personal data. We can therefore process your personal data in your specific case without your consent because:

- (a) It is necessary for the purposes of concluding or performing a contract with you;
- (b) It is necessary to meet our statutory obligations (e.g. in the field of accounting and taxation);
- (c) It is necessary to protect our legitimate interests (e.g. in connection with the application of the claims of concluded contracts or in connection with the analysis and improvement of our services);

4.2 With your consent, we may process your personal data for marketing purposes, i.e., our product offerings, newsletters, or other business communications by sending to your email address and using personalized marketing and remarketing. You may at any time revoke your consent with the use of your personal information by sending us information about the withdrawal of consent to our e-mail [support@profit.place](mailto:support@profit.place) or in writing to the above address of the Company.

#### **5. TO WHOM WE PROVIDE YOUR PERSONAL DATA**

5.1 We may provide your personal data:

- (a) To service providers who provide us with services related to our activity, especially carriers, your payments processors, persons helping us with the administration of the contracts and your claims for performance or who print and deliver documents;
- (b) To other companies in the [●] group for the above purposes;
- (c) To other persons in accordance with applicable law (e.g., notification to tax authorities in cases specified by law, police within crime investigation, etc.).

5.2 Your personal data may be transferred and stored within the countries of the European Economic Area (hereinafter referred to as “EEA”), which are considered countries with a comparable level of protection of personal data such as the Czech Republic as well as entities located outside the EEA which include companies in the group [●] and providers of information or other services. In case of transfers outside the EEA, we will secure the protection of your data through the conclusion of the relevant contractual clauses or other relevant guarantees in accordance with GDPR.

#### **6. WHAT ARE COOKIES AND HOW WE USE IT**

6.1 Cookies are small data files that are necessary for proper site functionality and are therefore placed on your computer as most websites. These are text files that web pages store on your computer or mobile devices when you start using them.

- 6.2 The pages thus remember the actions and settings you have made on them - for example, the contents of the shopping cart. Therefore, you do not need to re-enter this data when you revisit pages and transition between individual sections of the site.
- 6.3 We also use cookies to collect statistical data and customize ads to further improve our site and improve the services we offer. We therefore share information how we use our web with our advertising and analysis partners, in particular with Google. You can read about how Google treats cookies at <https://www.google.com/policies/technologies/cookies/>.
- 6.4 In the event of disagreement with the use of cookies and data obtained through our Internet sites that use cookies for the purposes listed above:
- (a) To block the use of cookies by setting up your browser or other computer programme (i.e., set up your browser or other computer programme to block or enable/disable the use of cookies); or
  - (b) You may also withdraw your consent, free of charge, either by sending an email to: support@ramissio.com, by letter to the company Ramissio LTD, business ID no. (IČO): 094 03 996, delivery address: Křivánky 682/12c, Brno – Bosonohy 642 00.

## 7. WHAT ARE YOUR RIGHTS

- 7.1 In relation to the processing of your personal data you have the following rights, in particular:
- (a) The right to clear, transparent and understandable information about how we use your personal information and what your rights are;
  - (b) The right of access to personal data and the provision of any further information relating to its processing by the Company;
  - (c) The right to correct inaccurate and incomplete personal data;
  - (d) The right to delete your personal data, especially if (i) it is no longer needed for further processing; (ii) You have withdrawn your consent to their processing; (iii) you have the reason to object to their processing; (iv) it has been processed unlawfully; or (v) must be erased according to legislation;
  - (e) The right to restrict the processing of your personal data if (i) you contest the accuracy of personal data for as long as we do not verify its accuracy; (ii) processing is unlawful; (iii) we do not need it any more, but you need the data for the purposes of your claims; or (iv) you object to their processing until we verify that our legitimate reasons outweigh your interests;
  - (f) The right to object to the processing of your personal data if we process it for (i) direct marketing purposes or (ii) for the purposes of our legitimate interests;
  - (g) The right to acquire and transfer personal data to another service provider;
  - (h) The right to lodge a complaint with the Office for Personal Data Protection, Pplk. Sochora 27, 170 00 Prague 7; [www.uoou.cz](http://www.uoou.cz)
- 7.2 If you wish to claim any of the above rights, please, contact us using the contact details below.

## **8. HOW WE PROTECT YOUR PERSONAL DATA**

- 8.1 To ensure the security and confidentiality of your personal data, which is of utmost importance to us, we use technical and organizational measures, in particular to protect against unauthorized access to and exploitation of data, to ensure the security of our IT systems and to recover data in the event of an incident. Where suitable, we use encryption to protect your data. We regularly evaluate and update all measures.
- 8.2 Personal data is processed manually in electronic information systems subject to physical, technical and procedural control. In order to protect data, we have a security mechanism that includes technical, organizational and personnel measures, and we also require the same level of protection from our processors.

## **9. IF YOU NEED FURTHER INFORMATION OR WANT TO EXERCISE YOUR RIGHTS**

- 9.1 In addition to website <https://profit.place/information>, the full version of the Privacy Policy and the Protection thereof is available from the Support Center. You can request a written copy as described below.
- 9.2 If you have any questions regarding the processing of your personal data, you need any other related assistance, or you want to exercise your rights, please, contact the person responsible for the protection of personal data by phone (at working hours) on tel.: +420 608 111 032, by e-mail to [support@ramissio.com](mailto:support@ramissio.com) or by writing to the above address of the company.